

Rep Order# 7914412 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 25426 Printed: 10/24/2012 11:04 AM

EC'd Yes Last Received: 10/24/2012 7:16 AM

Showing Bylines: All Lines

Station KSL-TV SALT LAKE CITY Agency () GREAT AMERICAN MEDIA
 Advertiser () DCCC-DEM CNGRS CMPG 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007
 Product DCCC Sales Office () JAMIE ANDRUS
 Estimate# 2111 Agency C/P1/P2/E 11/14/2111
 Buyer Katie Keuleman Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks Salesperson Phone# 202-872-1155
 Fax# Salesperson FAX#

— CONTRACT COMMENT —

***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	M	KSL 5 EARLY TODAY	---	:30	10/22-10/22	2	\$115.00	2
2	T	KSL 5 NEWS TODAY	6A-7A	:30	10/22-10/22	1	\$525.00	1
3	M	TODAY SHOW 7-8A	7A-8A	:30	10/22-10/22	0	\$700.00	0
4	M	TODAY SHOW 8-9A	8A-9A	:30	10/22-10/22	0	\$475.00	0
5	SA	SATURDAY TODAY	5A-6:59A	:30	10/20-10/20	2	\$60.00	2
6	SU	SUNDAY TODAY	7A-8A	:30	10/21-10/21	0	\$225.00	0
7	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	0	\$200.00	0
8	M	TODAY SHOW 2	9A-10A	:30	10/22-10/22	2	\$325.00	2
9	M	RACHAEL RAY	10A-11A	:30	10/22-10/22	2	\$325.00	2
10	M	KSL 5 NEWS AT NOON	12P-1P	:30	10/22-10/22	2	\$330.00	2
11	M	TODAY SHOW 3	1P-2P	:30	10/22-10/22	1	\$325.00	1
12	SU	SUNDAY EDITION	9A-9:30A	:30	10/21-10/21	1	\$185.00	1
13	SU	HISTORY OF THE SAINTS	1030A-11A	:30	10/21-10/21	2	\$130.00	2

Rep Order#	7914412	Ver#	7	Mod#	2	Status	Confirmed	Traffic Order#	25426	Last Received:	10/24/2012 11:04 AM	Printed:	10/24/2012 7:16 AM
EC'd	Yes							Showing Buylines: All Lines					
Station	KSL-TV SALT LAKE CITY	Agency	{) GREAT AMERICAN MEDIA	Rep Firm	() WASHINGTON								
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office	() JAMIE ANDRUS									
Product	DCCC	WASHINGTON, DC 20007	Salesperson	()									
Estimate#	2111	Agency C/P1/P2/E 11/14/2111	Salesperson Phone#	202-872-1155									
Buyer	Katie Keuleman	Flight Dates 10/16/2012 - 10/22/2012	Salesperson FAX#										
Phone#		Hiatus Weeks											
Fax#													
In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots					
---	---	---	---	---	---	---	---	---	---	---	---	---	---
14	M	DR. PHIL	3P-4P	:30	10/22-10/22	1	\$175.00	1					
15	M	KATIE	4P-5P	:30	10/22-10/22	2	\$325.00	2					
16	M	KSL 5 NEWS	5P-530P	:30	10/22-10/22	0	\$525.00	0					
17	TU-F,M	KSL 5 NEWS AT 6P	6P-630P	:30	10/16-10/22	0	\$485.00	0					
18	M	KSL 5 NEWS AT 630P	630P-7P	:30	10/22-10/22	1	\$900.00	1					
19	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	10/20-10/20	0	\$225.00	0					
20	SA	GAME NIGHT LIVE	630P-7P	:30	10/20-10/20	1	\$100.00	1					
21	M	THE VOICE	7P-9P	:30	10/22-10/22	0	\$3,700.00	0					
22	M	REVOLUTION	9P-10P	:30	10/22-10/22	0	\$3,500.00	0					
23	TU-F,M	KSL 5 NEWS AT 10	10P-1035P	:30	10/16-10/22	0	\$1,800.00	0					
24	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	10/20-10/20	0	\$1,100.00	0					
25	SU	KSL 5 NEWS AT 10 - SUN	10P-1035P	:30	10/21-10/21	0	\$2,300.00	0					
26	M	TONIGHT SHOW	1035P-11137P	:30	10/22-10/22	1	\$800.00	1					
27	TU-F,M	JIMMY FALLON VARIETY SHOW	1137P-1236A	:30	10/16-10/22	0	\$250.00	0					
28	SA	SPORTS BEAT SATURDAY	1035P-1105P	:30	10/20-10/20	1	\$600.00	1					
29	SA	GAME NIGHT LIVE ENCORE	1135P-12A	:30	10/20-10/20	1	\$50.00	1					

Rep Order# 7914412 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 25426 Printed: 10/24/2012 11:04 AM
 EC'd Yes Sales Office () WASHINGTON
 Advertiser () DCCC-DEM CNGRS CMPG Salesperson () JAMIE ANDRUS

Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA	Rep Firm	() WASHINGTON			
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office	() JAMIE ANDRUS				
Product	DCCC	WASHINGTON, DC 20007	Salesperson					
Estimate#	2111	Agency C/P1/P2/E 11/14/2111	Salesperson Phone#	202-872-1155				
Buyer	Katie Keuleman	Flight Dates 10/16/2012 - 10/22/2012	Salesperson FAX#					
Phone#		Hiatus Weeks						
Fax#								
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
---	---	---	---	---	---	---	---	---
30	SU	FOOTBALL NIGHT IN AMERICA	5P-615P	:30	10/21-10/21	0	\$875.00	0
31	SU	NFL SUNDAY NIGHT FOOTBALL	615P-930P	:30	10/21-10/21	0	\$4,500.00	0
32	M	DEBATE	7P-9P	:30	10/22-10/22	0	\$6,410.00	0

--REPORT TOTALS--

Report Totals: 23 / \$6,880.00

--SALES MONTHLY TOTALS--

Oct 12: 23 / \$6,880.00

Sales Totals: 23 / \$6,880.00

Station Totals: 23 / \$6,880.00

Lines not sent/rclid/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	CABL 0%	KJZZ 0%	KSL 20%	KSTRU 0%	KTVX 0%
	KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	
Books	null				
Demos	RA35+				